



THREE RINGS

THE BALLANTINE NEWSPAPER



VOL. 4, No. 11

P. BALLANTINE & SONS

December 1960

1046 BALLANTINE MEN ARE NAMED SAFE DRIVERS *Annual Honor List Largest Ever*

Story on Page 3



Double Greetings. Identical twins Pat and Lynn Cargill snuggle up to Santa (the doll) as he holds cards bearing season's greetings. We're not sure Santa's smile is because Christmas will be here soon, or because he's in such beautiful company. Lynn works in Merchandising and Pat in Engineering.

PINPOINTED . . .

Gift Turkeys on Way

Specially-raised turkeys, gifts of management to employees and pensioners, have started their journey from the farm to your arms . . . Distribution at the brewery will begin on Wednesday, December 21 at 2 p.m. and will continue until 5 p.m. Thursday, December 22 at the Freeman Street entrance to the Utility Building . . . The turkeys are ordered months in advance of the distribution and are raised according to rigid specifications to guarantee the utmost in eating satisfaction . . . For further details about the distribution see the bulletin boards.

* * *

Charity Minded

If you don't receive Christmas cards this year, from fellow employees who have sent them to you in the past, it may be because they're contributing to charity the money they would have spent on cards . . . The employees of several departments have elected to do this . . . Next month's Three Rings will report on the amount of money raised.

* * *

Retire

Bottler *Christopher Hergenrother*, who joined the Quarter Century Club last year, was among four employees who retired at the end of last month . . . The three other new retirees are Bottler *Frank H. Fry*, Brewer *John Filipow*, and Bar Attendant *Joseph Besche* . . . We wish the four a very happy retirement.

* * *

Heads Ironbound Unit

Assistant Public Relations Manager *Thomas J. Wilkinson* has been elected President of the Ironbound Manufacturers' Association . . . Mr. Wilkinson, who is active in many community activities, has been a member of the Ironbound organization for eight years.

* * *

Honored

A large crowd of Local 153 members and other well-wishers tendered a retirement dinner party to *Hank Benedictson* at the Club Navaho in Irvington on November 26th . . . Mr. Benedictson, President of Local 153, retired recently.

* * *

Says Thanks

Recent retiree *William C. Kern*, who was presented his Quarter Century service award in October, sent a thank you letter to the brewery early this month . . . In his letter, addressed to Bottling Manager *Thomas Forsyth*, he said, "Trying to put into words how I feel about my clock isn't easy. Each time the clock chimes it serves as a reminder of a pleasant association with Ballantine. I recall many a friendship developed with my co-workers, some still lasting. When looking back it seems as if time passed all too swiftly. Naturally, all men look forward to retirement. It seems like an unattainable goal. But all too soon you're eligible. While I look forward to quiet pleasant years with my wife and family you can be sure there is always a special spot in my heart and memory for my co-workers and officials from Ballantine. Thank you again for helping to make my memories so pleasant. As soon as I can I will take advantage of my visiting card to stop in and say 'hello.'"

* * *

In the Navy

Thomas W. Zink, son of Draught Driver *August Zink*, has joined the U. S. Navy and has been assigned to the Great Lakes Training Center . . . Thomas is a former summer-time employee . . . While with Ballantine he worked in the Credit Department.

* * *

Elected

Joe Vecchione, Editor of *Three Rings*, has been elected Vice President of the New Jersey Industrial Editors Association . . . Joe is also a member of the Board of Directors of the American Association of Industrial Editors.

* * *

Aims Right

Leon Cymansky, Plant Engineering Supervisor, bagged a 175 pound, four point buck on a hunting trip last month in Kingston, N. Y. . . . Kingston is in the vicinity of Ballantine's Tillson, N. Y. Branch.

* * *

PTA President

Karl Lambart, Superintendent of Bottling, has been elected President of the Colonia Junior High School PTA . . . The PTA group was established in October.

Their Blood You Can Bank On



New members of the Ballantine Blood Bank Gallon Club are shown in photo here with Assistant Director of Industrial Relations Carl Menk and Personnel Manager Ludwig E. Schueler. Pic was snapped at a luncheon held for the new members last month in the cafeteria. Thirteen employees, and the wife of an employee, were officially enrolled in the club. In front row, from left, are: Mr. Menk, Mrs. George Strauss and Mr. Schueler. Back row: Nicholas Giannattasio, John Dockery, Salvatore Bivona, George Leaver, John Kelleher, John Skardzuis, Edward Henkel and Chester Kopec.

50 Receive Service Pins

Ballantine Service Pin awards were presented to 50 employees in November. The recipients were:

20 Years

Myles T. Beck, Delivery
Alfred Berry, Delivery
Harry W. Brown, Jr., Assistant General Sales Manager
Michael Colabelli, Delivery
Robert J. Eibrecht, Garage
Roy Emer, Trailer Section
Superintendent, Delivery
Otto J. Fell, Engineering
Seman Pasterchich, Bottling
William H. Gerdes, Delivery
Harry E. Hjelm, Delivery
Bart F. Kernan, Delivery
James J. Lynch, Delivery
Walter Marker, Delivery
William Martin, Warehousing
Neil McCartney, Delivery
Frederick Michaels, Delivery
John Mulquinn, Delivery
Francis J. Pierz, Delivery
Peter Prasa, Delivery
Edward Schaeffer, Delivery
Edward Sheridan, Delivery
Edward Sieb, Delivery

15 Years

Thomas H. Clark, Warehousing
James G. Cook, Engineering
Melvin L. Chettum, Supervisor, Delivery
Pascal R. DeFroschia, Warehousing
Eugene J. Hawryluk, Engineering
Benedict Kaelin, Warehousing
Edward J. Manning, Delivery
Clifford J. Repetti, Service
Lambert Vandermeer, Assistant Superintendent, Delivery
Richard Wilson, Manager, Service Department

10 Years

Charles Bovitt, Bottling
Bernard Grandjany, New York City Sales
Harold Kapper, Bottling
Joseph J. Kordos, Engineering
Fred M. MacGregor, Technical
Ruth M. Martin, Cranston, R. I. Branch
Marian E. Mertz, Service
John F. Short, Merchandising Coordinator
William Benner, Bottling

5 Years

Frederick Booth, N. J. Bottle Sales
Herbert Brown, Baltimore Branch
Emil Dietzold, Warehousing
Lucille McCarthy, Accounting
William Magley, Production, Planning & Control
Elliott T. O'Brien, Garage
John J. Rogers, Warehousing
Dolores Scelfo, Credit
Patricia Watson, Sales

INDUSTRY NEWS

Vital Bubbles

The bubbles in beer have inspired many a man to please his thirst with a sparkling glass of the amber fluid, but the inspiration doesn't always stop there. A recent editorial in the *Perth Amboy (NJ) News*, headlined "Beer Leads To Nobel Prize", proves the point.

The editorial said in part, "Inspiration for a discovery which made Dr. Donald A. Glaser of the University of California winner of the Nobel Prize for Physics came, from a pitcher of beer. It was bubbles of beer that led him to invent a chamber for studying subatomic particles by making their path visible with bubbles."

* * *

Holiday Reminder

There are only a few days left to better 1960 brewing industry sales.

As Ballantine employees, we can help our company's sales record by putting our ale and beer high on the holiday hospitality list. Serve Ballantine to guests and relatives. Give Ballantine special holiday season can cartons as gifts. Encourage

others to do the same.

Any sales resulting from your efforts will go toward keeping our company successful. What better wish for the new year?

* * *

Makes Sense

Do taxes affect malt beverage consumption?

This is part of what a recent news item in *Modern Brewery Age* had to say about the subject:

"The direct correlation between the per capita consumption of malt beverages in the 50 states and the taxes levied by the state governments on malt beverages has again been confirmed by the 15th annual survey conducted by the California Brewers Association.

"In states which have higher taxes, these same taxes have blocked growth in the business, asserted George Ososke, executive secretary of the association. But, he continued, instead of recognizing this fact, state jurisdictions counter falling revenues by increasing rather than decreasing state taxes. States with a low tax rate have a greater consumption ratio . . ."

Ring Around The Order



Peter Bohen, (foreground) Herschel Gordon, Robert Kane and John Dur-nien (l to r) are enthusiastic over this "Multiple Desk Unit Rotary File" installed recently in the Production Control Division. A time and work-saving device, the unit provides a more convenient method of booking beer and ale orders from distributors, or answering distributor inquiries for shipping information. Telephone costs are reduced by having reference files at finger tips. Also, one single file serves the four men.

Expansion Work Moving Right Along

Work on the expansion program progressed on several fronts during the last month.

The operation which was most visible to employees was the tearing up of sidewalk from the front of the Plant 1 Bottle House on Ferry Street, to the entrance of the General Transportation Department building on Christie Street. The sidewalk was temporarily removed so that an eight-inch pipe line, replacing one now located in the area behind the Bottle House, could be installed.

The pipe line, which will carry high pressure water for the sprinkler

system protecting several of our structures in the area, is part of a plant-wide fire protection system helping to guard all of our property. In the future this "fire loop" system will also be extended to surround the entire new construction site. It will take more than a half-mile of pipe to do the job.

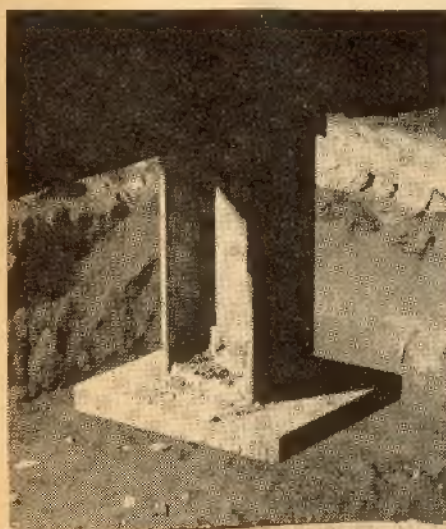
Pile driving and the installation of pile caps, preliminary steps in the construction of the new warehouse, continues behind the Bottle House. The work is going on right in the midst of our warehouse and yard operations, but thanks to the co-operation of employees, production has not been hampered.

FAR FROM ROUTINE

Some of the work required in carrying out an expansion program can be far from routine. Last month, for example, engineers were required to strengthen the columns and footings supporting the rear of the Plant 1 Bottle House basement ceiling.

The work was called for because this section of the basement extends beyond the building itself, and construction is slated to take place over the extended area in the near future.

To do the job, the columns



List Of Ballantine Safe Drivers Reaches Record-Breaking High

A record-breaking total of 1046 men, representing a little more than 85 percent of the employees eligible, earned a place on the yearly Ballantine Safe Driver list, it was announced early this month. The previous record, 985, was set last year.

Led by Draught Driver Arthur Kested, holder of an amazing 24-year record as a safe driver, each of the 1046 earned their safety honor by completing the year running from October 1959 to September 30, 1960, without a chargeable accident.

Consisting only of eligible truck drivers and qualified operators of other vehicles from all plant and branch departments, the safe driver list includes 101 men who now have safety records of 15 years or better.

Cards and pins designating the number of years they have driven without a chargeable accident, were distributed this month to all those who earned the safe driver distinction.

Nine Ballantine groups had every driver earn an award. These groups include the Tillson, N. Y. truck drivers, N. Y. and N. J. draught sales, Wethersfield, Conn. trailer drivers, the Hall, Md. truck drivers and salaried units, and the Newark garage, supervisory and clerical contingents.

Challenge Well Met

Commenting on the record-breaking list of safe drivers, Harold Bliwise, General Transportation Manager, had this to say: "Every year safe driving becomes more difficult because the number of vehicles on the road keeps increasing. Our drivers continue to meet this challenge by turning in better records. We sincerely hope the trend to safer driving continues."

Mr. Bliwise added: "As far as this year's awards are concerned, to my mind the two things that stand out most are Arthur Kested reaching the 24-year safety mark, and the fact that 1046 men, representing more than 85 percent of those eligible, earned a place on the safe driving list."

"Let's look forward to another record-breaking performance next year. It's a goal well worth accomplishing."

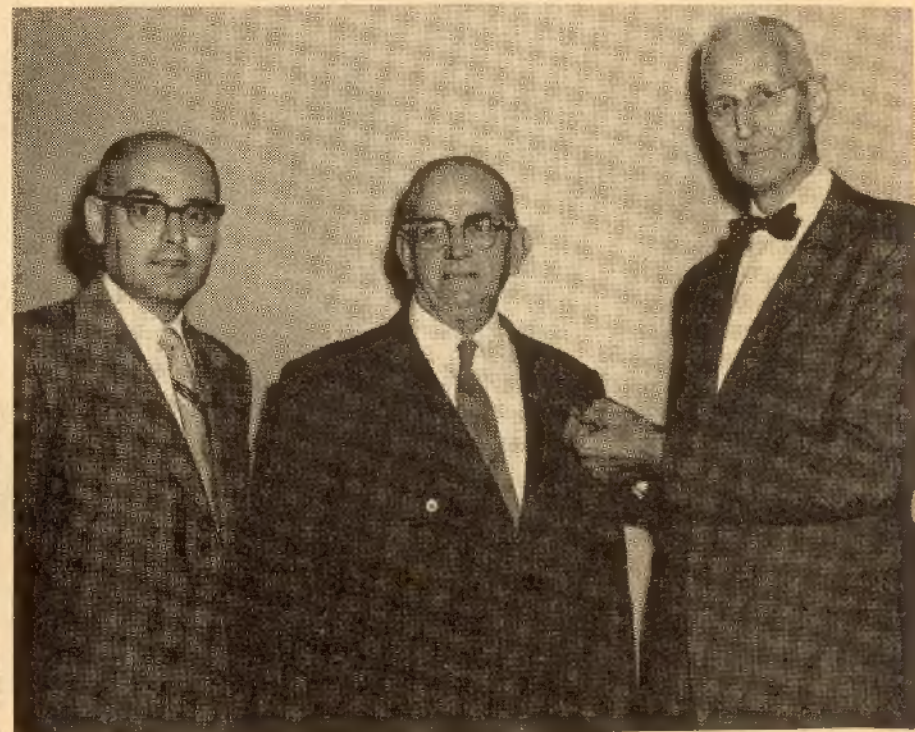
Employees in the 20 year or more safe driver category, besides Art Kested, include:

23 Years — John Storey, Walter Merklin and Russell Boutillette, bottle drivers; Frank Freibott, draught driver; Wesley Hagan, N. J. Draught Sales and Weddy De Phillips, N. Y. Draught Sales.

22 Years — James Develly, draught driver; William L. Zubrod, Regional Sales Manager; Roman Birchler, Red Bank driver; and Peter Bruck and Francis Donlon, Tillson salesmen.

21 Years — Robert Scott, bottle driver; Howard Zinckgraf, Robert Vail and Edward Schetelich, draught drivers; John Cook, Assistant General Sales Manager; and Harold Ardrey, Red Bank salesman.

20 Years — Theodore Kapuscinski, bottle driver; Joseph Girgenti and Arthur Millan, draught drivers; John Conklin, District Sales Manager; James Altamari, Albany driver.



TOPS IN SAFETY — Draught Driver Arthur Kested, who has completed 24 years of driving without a chargeable accident, is shown receiving safe driving pin from Vice President R. N. Bostock (right). General Transportation Manager Harold Bliwise is at the left.



LEADERS — Ten of the thirteen local bottle and draught drivers, who have safe driving records of twenty years or better, are shown here with Delivery Manager Joseph Harter. Mr. Harter presided at presentation of safe driving pin and card awards to the men. In photo from left, seated, are: James Develly, Russell Boutillette, Mr. Harter, Walter Merklin and John Storey. Standing, from left, are: Bob Scott, Edward Schetelich, Frank Freibott, Ted Kapuscinski, Howard Zinckgraf and Joseph Girgenti.

Charities Campaign Raises \$47,000

Carrying on a tradition of generous giving which has earned them an enviable reputation in the community, and a warm spot in the hearts of those in need, Ballantine Newark employees contributed more than \$47,000 to the recent Three Ring Charities campaign.

Though the amount fell several hundred dollars short of the \$48,000 goal, it was approximately \$1400 more than was raised during last year's drive and the highest total ever contributed to an appeal here.

The money will help make the new year brighter for the persons assisted by the 72 charitable and

welfare agencies which benefit from the Three Ring drive. For the last nine years in a row employees have contributed more than the year before.

The Three Ring Charities Fund is affiliated with the United Appeals Campaign of Newark, Irvington and West Hudson. The response by Ballantine personnel to the annual request for funds, has earned the employee family a number of "Top Honors" certificates from U.A. In brewing industry circles, Ballantine has been the leader, by far, in contributing to the success of the overall United Appeals drive.



Irma Laureano for undertaking the full-scale construction program, now in progress, were explained at the sessions.

Close to Home

It is with sincere regret we report the death of the following employees during recent weeks:

Irma Laureano, New York City Sales Office. Miss Laureano, a Clerk, had been with Ballantine since 1956. She lived at 138 West 109th Street in New York City.

John Mueller, Brewer. Mr. Mueller, a member of the Quarter Century Club, had been with Ballantine

since 1934. He lived at 440 Nye Avenue, Irvington.

John Fagan, Porter. Mr. Fagan had been with Ballantine since 1947. He lived at 470 Ferry Street, Newark.

Roger Fitzpatrick, Bottle Checker. Mr. Fitzpatrick had been with Ballantine since 1948. He lived at 262 Verona Avenue, Newark.

BOWLING COMPETITION CLOSE



CONTENDER — This is the Low Seniority team, one of the top contenders in the Purity Division. In top row, from left, are William Kappock, Russell Weiss and Theodore Caliendo. Bottom row, Howard Williams, Sam Monto and Thomas Roach.

Challengers Near in All Men's League Races

"How about a little breathing room?"

That may very well be the wish of the leaders in the eight men's league bowling divisions as Christmas approaches. Then again, they might be better off wishing that they're still in first place when Santa begins his annual rounds.

The challengers are close enough to make breathing difficult, in fact, so close that in one or two nights the leadership in every one of the eight races could change.

What this means, of course, is that no front runner can afford to relax for a minute. At present there is no such thing as an even half-way secure lead.

At this writing, with more than a third of the season completed, the first place teams are:

Handy — Personnel and Traffic (tie)

Body — Bottle Drivers 7
Extra Fine — Bottlers 3
Three Ring — Area 2
Purity — Crisp Refresher
Flavor — Brewery Supervisors
Ale — The Golfers
Beer — Brooklyn

There isn't more than a three game edge in any of the division contests and in four of them the difference between first and second is even less. What it amounts to is an exciting new year in prospect for our bowlers.



SECOND IN GIRLS' LEAGUE — Here's the Cool Refreshers team which is in second place in the Girls' Bowling League. Top row, from left, Dot Gallagher, Angelina McDonough and Jane Walters. Bottom row, Pat McCusker and Carol Stachnik. Mildred D'Alessandro, who is also a member of the team, was not present when photo was taken. The Bally Belles squad leads the league and holds a three and a half game edge over the Cool Refreshers. Josephine LaVecchia, who bowls with the Ballanettes team, captured the individual high game honors this month by rolling a 221. She also holds the individual three game series mark with a 539.

SOFTBALL TEAM HONORED AT DINNER



Ballantine's champion softball nine was honored by the Company at a dinner in the cafeteria last month. The team won the Ironbound Industrial League title, finished first in the Newark Industrial Tournament, and was runner-up in the Eastern States Industrial Tournament, last season. Howard E. Grigg, Director of Industrial Relations; Ludwig E. Schueler, Personnel Manager; and Robert Geiger, Recreational Coordinator, are shown here with the team members. Individual Ironbound League trophies were presented to the men. Team trophies won by the squad were presented to the Company. In photo, from left, are: Al Oranowski, John Strouse, John Zurowski, Frank Pulidore, Sr., Frank Pulidore, Jr., Bruce Wheeler, Bob Geiger, Stanley Olewinski, Mr. Grigg, Harry Swanson, Tony Kret, Mr. Schueler, Len Scelfo, Jerry Coppola, Jack Mott, Gus Norulak, Tom Hyslop, Al Pepe and John Morrison. Team members Richard Zimmer and Charles Postel are not shown.

In The Family

Married. Arthur J. Norton, Merchandising Representative, to Frances Piasecki at a ceremony in Brooklyn.

Married. Annette O'Brien, Sales, to Thomas P. Lang at a ceremony in Jersey City.

Married. Jerome J. Theobald, Warehousing Supervisor Trainee, to Dorothy F. Garland at a ceremony in Jersey City.

Married. Patricia A. McCann, Personnel Division, to John A. Paxton, Jr. at a ceremony in Newark.

Born. A son, Werner Patrick, Jr., to Mr. and Mrs. Werner Liebig at Doctors Hospital, N. Y. C. The new arrival weighed six pounds, 12 ounces at birth. Dad is a Merchandising Representative.

Born. A daughter, Karen Teresa, to Mr. and Mrs. Bruce Wheeler at Beth Israel Hospital. The new arrival weighed eight pounds, 12 ounces at birth. Mrs. Wheeler, the former Lorraine Fraher, was employed in the Plant Engineering Department until earlier this year.

Born. A son, Edward Joseph, to Mr. and Mrs. Edward Kopec at Margaret Hague Maternity Hospital. The new arrival weighed six pounds, nine ounces at birth. Mom is Marie Kopec, who formerly worked in the Bottling Production office.

Born. A daughter, Barbara Ann, to Mr. and Mrs. Howard Kniskern at Muhlenburg Hospital, Plainfield. The new arrival weighed seven pounds, five and a half ounces at birth. She joins a sister, Janet Ann in the Kniskern household. Dad works in N. J. Bottle Sales.

Born. A daughter, Maria, to Mr. and Mrs. John Farley at St. James Hospital, Newark. The new arrival weighed seven pounds, four ounces at birth. Dad is a Bottle Driver.

the Nobel Prize for Physics came, from a pitcher of beer. It was bubbles of beer that led him to invent a chamber for studying subatomic particles by making their path visible with bubbles."

* * *

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